

Visual Attractiveness Survey

Data Collection Tool: Visual Attractiveness of Neighborhood

Observer name: _____

Date of assessment: _____

Time of observation (am/pm): _____

Identify the neighborhood streets, blocks, or boundaries covered in this assessment: _____

Instructions & Visual Assessment Key:

Using a scale of 1 to 5,

- 5 = Strongly Agree,
- 4 = Agree,
- 3 = Neither agree/disagree
- 2 = Disagree
- 1 = Strongly disagree
- 0 = Not applicable

Select the response that best fits your observation about each of the following statements.

Annotate specifics in “other observations” section; such as the address of vacant properties. Observers are encouraged to take photos to depict observations.

Neighborhood Residential Areas

1. The overall condition of the exterior of the houses and / or apartment buildings (the structure, roof, windows, doors, porches, steps) appears satisfactory.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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2. There are houses or apartment buildings that are vacant.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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3. There are houses or apartment buildings that are in need of major repairs.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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4. The maintenance of the front and side yards visible from the streets, including fences, walkways and driveways appears satisfactory.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Neighborhood Open Space

5. Parks and playgrounds are appealing.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Neighborhood Commercial/ Institutional Areas

6. Business and storefront facades in the neighborhood generally are in satisfactory condition.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Sidewalks and Pedestrian Access

7. The sidewalks in the neighborhood handle pedestrian activity adequately.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Streets, Traffic and Parking

8. Street surfaces in the neighborhood generally are in good repair.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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9. Parking in the neighborhood is satisfactory to meet the needs of residents and their visitors.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Lighting

10. Street lighting in the neighborhood is sufficient to illuminate pedestrian pathways and access to homes.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Signage

11. Street signs easily allow people to identify where they are.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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12. Neighborhood identification signs help reinforce the identity of the area.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Potential Problems

13. Cleanliness of the neighborhood is generally satisfactory.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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14. There are no abandoned buildings in the neighborhood.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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15. There are no vacant, unkempt lots in the neighborhood.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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16. There are no abandoned cars in the neighborhood.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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17. There is no evidence of illegal dumping in the area.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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18. There is no graffiti in the neighborhood.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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19. Overall visual attractiveness of the neighborhood is satisfactory or better.

5 (Strongly Agree)	4 (Agree)	3 (Neither agree/disagree)	2 (Disagree)	1 (Strongly disagree)	0 (Not applicable)
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Other Observations: